Our Retail Collection 3 Difficulty Levels, Four Competencies Multiple Sizes from small to large Product Number: 11-9990

Laura's Home

FIRST QUARTER, 2015

The Appliqué Anytime Collection

Approachable, generalized projects suitable for anytime at all.

The Cloudy Day Series Interesting, lovely, cloud-shaped table-topper projects.

* **The Custom Limited Collection** Customized with limited steps, for perfecting techniques.

The Holiday Ornaments Collection Hang them on a tree, your monitor, a mantel or attach them to a gift!

🛃 The Nifty Gifty Collection

The spirit of giving is alive, but you might just want them for yourself.

The Primitives Collection

Gorgeous, classic and designed to fit into every decor.

🛃 The Seasonal Favorites Collection

Challenge your skill, embroidery, and embellishing – beautifully.

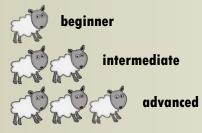
* Several Custom Limited designs are simple exploratory projects and do not feature our Four-Patch system.

Laura's Home

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Three Difficulty Levels





Four Competencies, Exclusively from Laura's Home

Embellishing Quilting Threads Embroidery

THE COMPLETE RETAIL COLLECTION



Learn and Grow Your Skills While Making Beautiful Art and Lovely Gifts

"Appliqué Anytime" – Package #1			Packages by Collection		
6 Titles x 6 ea. 6 Titles x 12 ea.	Patterns only Regularly \$162.00 Market price \$145.80 Regularly \$324.00 Market price: \$285.12	\$4.50/pattern \$4.05/pattern -10% disc. \$4.50/pattern \$3.96/pattern - 12% disc.	Custom Limited Collection 24 Titles: Regularly \$4.50 ea	. \$1,140.48 \$3.96/pattern	<u>Qty- 6 ea.</u> 10% disc. \$648.00 \$4.05/pattern
6 Titles x 6 ea. 6 Titles x 12 ea.	<i>Kits, with Patterns & 1</i> Regularly \$540.00 Market Price\$486.00 Regularly \$1,080.00 Market price: \$950.40	<u>'hreads</u> \$15.00/kit \$13.50/kit - 10% disc. \$15.00/kit \$13.20/kit - 12% disc.	<i>Appliqué Anytime Collect</i> 6 Titles: Regularly \$4.50 ea. <i>Seasonal Favorites Collec</i> 7 Titles: Regularly \$7.50 ea.	\$285.12 \$3.96/pattern	\$145.80 \$4.05/pattern \$283.50 \$6.75/pattern
" 14 Titles x 6 ea. 14 Titles x 12 ea. 14 Titles x 18 ea.	Sunbonnet Sue" BOM – F Regularly \$378.00 Market price: \$340.20 Regularly \$756.00 Market price: \$665.28 Regularly \$1,134.00 Market price: \$963.90	Package #2 \$4.50/pattern \$4.05/pattern - 10% disc. \$4.50/pattern \$3.96/pattern - 12% disc. \$4.50/pattern \$3.83/pattern - 15% disc.	Nifty Gifty Collection (Cut 11 Titles: Average: \$3.60 ea. Cloudy Day Collection 3 Titles: Regularly \$6.00 ea. Primitives Collection	\$418.18 \$3.17/pattern \$190.08 \$5.28/pattern	\$213.84 \$3.24/pattern \$97.20 \$5.40/pattern
"Common No 10 Titles x 6 ea. 10 Titles x 12 ea. 10 Titles x 18 ea.	ature, Uncommon Splend Regularly \$270.00 Market price: \$243.00 Regularly \$540.00 Market price: \$475.20 Regularly \$810.00 Market price: \$688.50		3 Titles: Regularly \$4.50 ea. <i>Holiday Ornaments Collec</i> 7 Titles: Average: \$4.93 ea.	\$142.56 \$3.96/pattern ction \$364.43 \$4.34/pattern	\$72.90 \$4.05/pattern \$186.35 \$4.44/pattern

Top 25 Best Sellers										
Appliqué Anytime Collection Polka Dot Daisy Violet Wood Sorrel	25 Titles: Average: \$5.11 ea.		<u>Oty- 6 ea.</u> 10% disc. \$689.85	Custom Ltd./Primitives/Nifty Gifty Palisade Peaches Blue Bird Pincushion Grape & Iris						
Columbine-Black Columbine- Yellow Sego Lily	Seasonal Favorites	\$4.50/pattern	\$4.60/pattern Cloudy Day Series	Spray of Blossoms Scent of Lilac Lady Beetle Mini Runner						
Sunflower	Cornucopia All Hallows' Eve A Day at the Beach		Snow Much Fun Lovebirds 'Shroom with a View	Pumpkin Patch Mini Runner Busy Basket Bee's Eye View Pincushion						
	Harvest Time			C.C.A. – Bag Directions C.C.A. – Flower Power C.C.A. – Sunny Sunflowers						