Our Retail Collection 3 Difficulty Levels, Four Competencies Multiple Sizes from small to large Product Number: 11-9990

# Laura's Home

#### **FIRST QUARTER, 2015**

#### The Appliqué Anytime Collection

Approachable, generalized projects suitable for anytime at all.

#### **The Cloudy Day Series** Interesting, lovely, cloud-shaped table-topper projects.

#### \* **The Custom Limited Collection** Customized with limited steps, for perfecting techniques.

#### **The Holiday Ornaments Collection** Hang them on a tree, your monitor, a mantel or attach them to a gift!

## 🛃 The Nifty Gifty Collection

The spirit of giving is alive, but you might just want them for yourself.

## **The Primitives Collection**

Gorgeous, classic and designed to fit into every decor.

## 🛃 The Seasonal Favorites Collection

Challenge your skill, embroidery, and embellishing – beautifully.

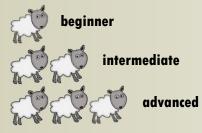
\* Several Custom Limited designs are simple exploratory projects and do not feature our Four-Patch system.

## Laura's Home

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**Three Difficulty Levels** 





Four Competencies, Exclusively from Laura's Home

Embellishing Quilting Threads Embroidery

### THE COMPLETE RETAIL COLLECTION



## Learn and Grow Your Skills While Making Beautiful Art and Lovely Gifts

"Appliqué Anytime" – Package #1			Packages by Collection		
6 Titles x 6 ea. 6 Titles x 12 ea.	Patterns only Regularly \$162.00 Market price \$145.80 Regularly \$324.00 Market price: \$285.12	\$4.50/pattern \$4.05/pattern -10% disc. \$4.50/pattern \$3.96/pattern - 12% disc.	<b>Custom Limited Collection</b> 24 Titles: Regularly \$4.50 ea	. \$1,140.48 \$3.96/pattern	<u>Qty- 6 ea.</u> 10% disc. \$648.00 \$4.05/pattern
6 Titles x 6 ea. 6 Titles x 12 ea.	<i>Kits, with Patterns &amp; 1</i> Regularly \$540.00 Market Price\$486.00 Regularly \$1,080.00 Market price: \$950.40	<u>'hreads</u> \$15.00/kit \$13.50/kit - 10% disc. \$15.00/kit \$13.20/kit - 12% disc.	<i>Appliqué Anytime Collect</i> 6 Titles: Regularly \$4.50 ea. <i>Seasonal Favorites Collec</i> 7 Titles: Regularly \$7.50 ea.	\$285.12 \$3.96/pattern	\$145.80 \$4.05/pattern \$283.50 \$6.75/pattern
" 14 Titles x 6 ea. 14 Titles x 12 ea. 14 Titles x 18 ea.	<b>Sunbonnet Sue" BOM – F</b> Regularly \$378.00 Market price: \$340.20 Regularly \$756.00 Market price: \$665.28 Regularly \$1,134.00 Market price: \$963.90	<b>Package #2</b> \$4.50/pattern \$4.05/pattern - 10% disc. \$4.50/pattern \$3.96/pattern - 12% disc. \$4.50/pattern \$3.83/pattern - 15% disc.	Nifty Gifty Collection (Cut 11 Titles: Average: \$3.60 ea. Cloudy Day Collection 3 Titles: Regularly \$6.00 ea. Primitives Collection	\$418.18 \$3.17/pattern \$190.08 \$5.28/pattern	\$213.84 \$3.24/pattern \$97.20 \$5.40/pattern
<b>"Common No</b> 10 Titles x 6 ea. 10 Titles x 12 ea. 10 Titles x 18 ea.	ature, Uncommon Splend Regularly \$270.00 Market price: \$243.00 Regularly \$540.00 Market price: \$475.20 Regularly \$810.00 Market price: \$688.50		3 Titles: Regularly \$4.50 ea. <i>Holiday Ornaments Collec</i> 7 Titles: Average: \$4.93 ea.	\$142.56 \$3.96/pattern <b>ction</b> \$364.43 \$4.34/pattern	\$72.90 \$4.05/pattern \$186.35 \$4.44/pattern

Top 25 Best Sellers										
Appliqué Anytime Collection Polka Dot Daisy Violet Wood Sorrel	25 Titles: Average: \$5.11 ea.		<u>Oty- 6 ea.</u> 10% disc. \$689.85	Custom Ltd./Primitives/Nifty Gifty Palisade Peaches Blue Bird Pincushion Grape & Iris						
Columbine-Black Columbine- Yellow Sego Lily	Seasonal Favorites	\$4.50/pattern	\$4.60/pattern Cloudy Day Series	Spray of Blossoms Scent of Lilac Lady Beetle Mini Runner						
Sunflower	Cornucopia All Hallows' Eve A Day at the Beach		Snow Much Fun Lovebirds 'Shroom with a View	Pumpkin Patch Mini Runner Busy Basket Bee's Eye View Pincushion						
	Harvest Time			C.C.A. – Bag Directions C.C.A. – Flower Power C.C.A. – Sunny Sunflowers						